



SATELLITE

VER. 3.0

# CONTACTS

## NORTH AMERICA & SOUTH AMERICA



## EUROPE & OCEANIA & AFRICA



## ASIA



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# TOSHI TAKEUCHI

DIRECTOR  
OF  
SATELLITE  
APP



"I have always wanted an app like Satellite in climbing gyms because it fulfills the needs for a diverse group of people with different purposes. Those within our community come to the gym with different reasons, such as for dieting, a new experience, a little exercise, or to just come hang out. However, with such differing goals and purposes per, some people become bored with climbing and, as a result, we see people come and go on a daily basis. I feel strongly that any gym in the world can relate to this. Because of this, we set out to develop the Satellite App, to bring something convenient, new, and exciting to every gym.

The Satellite app is an all immersive climbing gym experience that has been developed for more than the

sole purpose of logging climbs. When we began creating this platform there were two underlying concepts that we wanted to focus on. The first is to create a system that efficiently manages a training regimen while also maintaining an exciting atmosphere. The second is to increase the appeal of gym climbing. With these two concepts in mind, we developed an app that gives the user a game-like element to the everyday climbing session at the gym. This system relies on a self-log function that will update other users on their progress after each session. Because of this, we believe this will create a friendly competitive environment in your gym that leads to an increase in motivation within your community. Moreover, this app will be regularly updated with

improved and new functions to maintain this environment, but also to fulfill the various needs of the climbing community. After introducing a preliminary version to our members at Rocky Climbing & Fitness Gym over a year ago, we were able to witness the resounding rise in numbers within our community, but also this intangible growth of motivation as well. We truly love our product for what it has done for us and believe that it should be experienced with everyone.

We believe that the Satellite App will help ensure subscribed gyms a growth in their community. Because of this app we hope to see a continuous rising prosperity in the world's climbing market and climbers alike."

# KEENAN TAKAHASHI



"The new Satellite app is an awesome way to keep track of your progress in the gym. It's inspiring to know when hard problems get done so you can tell yourself they're actually possible! It's also great to be able to see new climbs as soon as they're set at any gym you want."

# IMPRESSIONS

"This app is my key to having a more productive climbing session. I love how (Circuit Mode) automatically selects climbs that are at my limit and gives me a time limit to finish them within. Such good power endurance training!"

# ASHIMA SHIRAIISHI







# SATELLITE CLIMBING APP

MADE IN JAPAN

\$78  
FOR EACH  
GYM / MONTH



APP STORE



GOOGLE PLAY

## MAIN FEATURES

### MY GYM

My Gym allows users to follow gyms that they either go to often or are interested in. Users will receive notifications from gyms, such as setting days and gym updates.

### ROUTES

All routes in the gym are displayed here!  
See more on page 6

### LOGBOOK

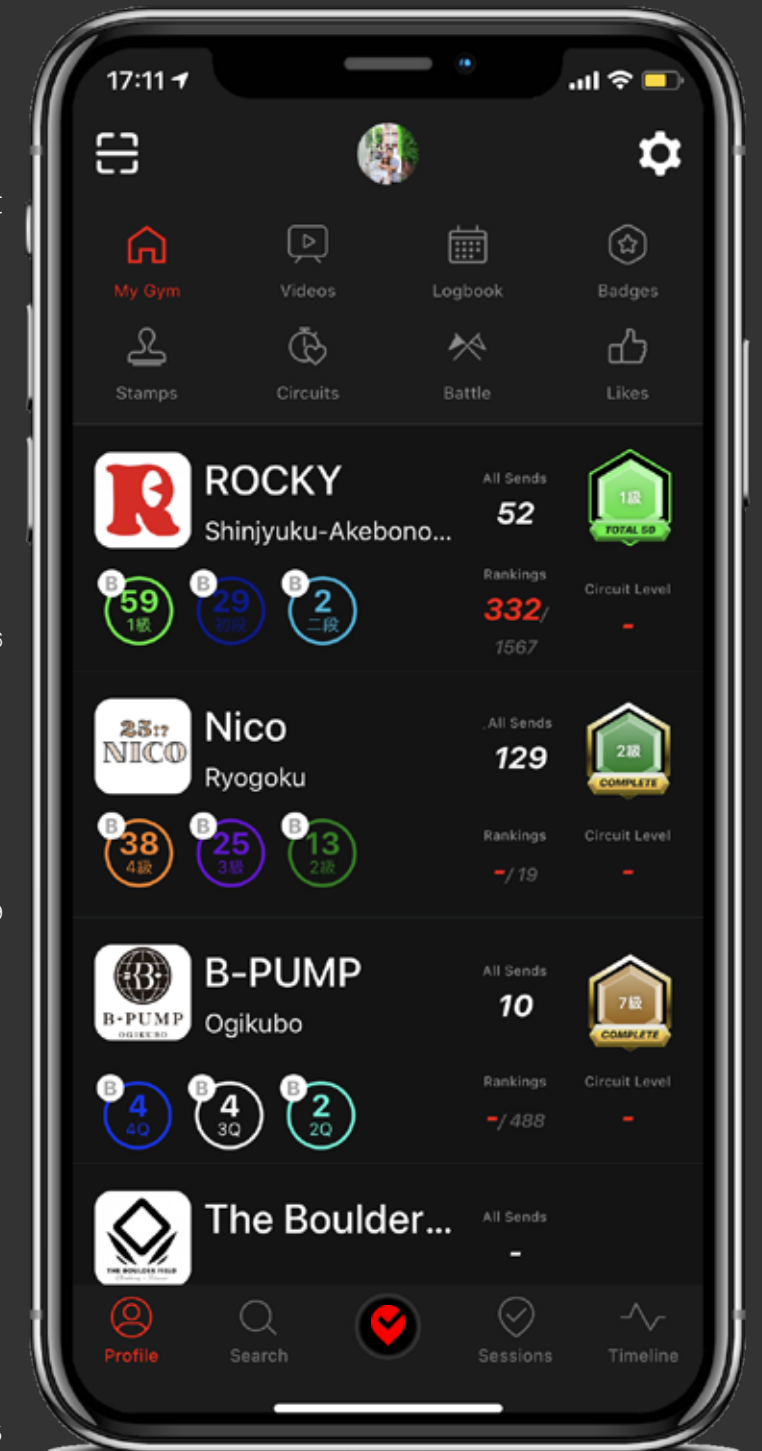
A wonderful tool for training!  
See more on page 9

### SESSIONS

Notify your followers when you will climb!  
See more on page 11

### CIRCUITS

The perfect training tool!  
See more on page 15



# GYM GPS



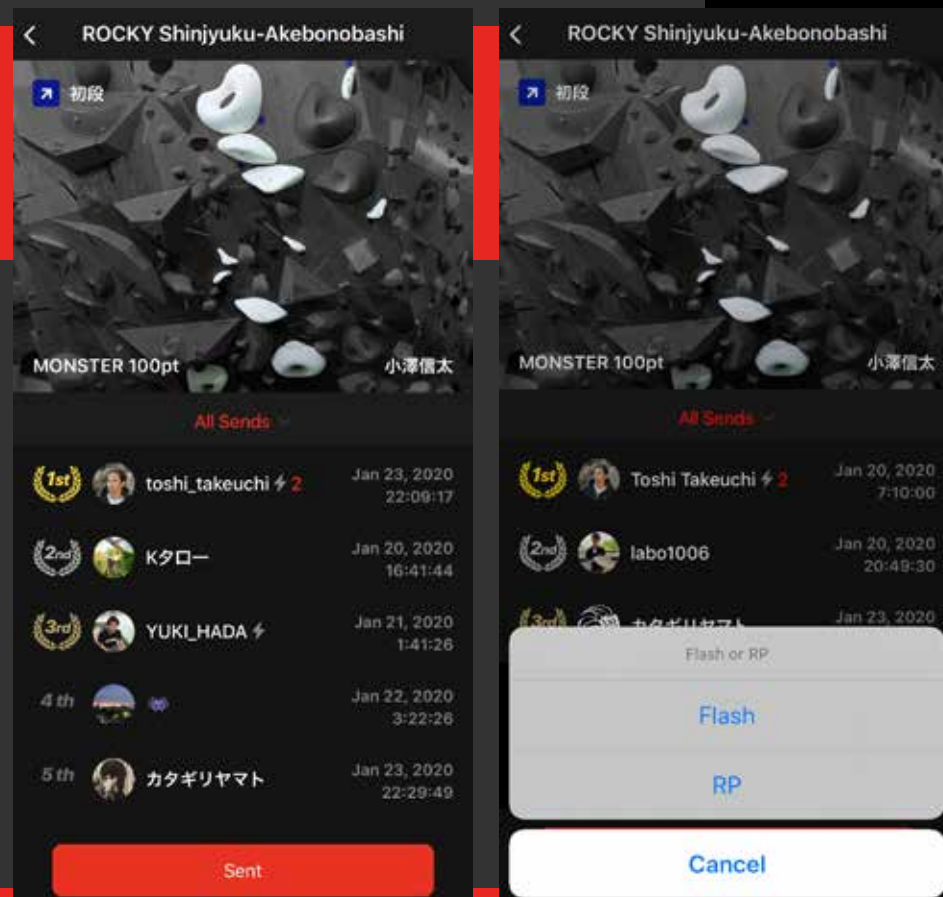
- The Satellite App relies on the phone's GPS function to determine that a user is at the gym. By doing this, the Satellite icon will change to the gym logo.

## GYM GPS

### Let's challenge in Gym!

When you enter the Gym and icon appears on the bottom middle of the screen!  
If you tap the Gym icon you can check your sends until the end of the day!

Close

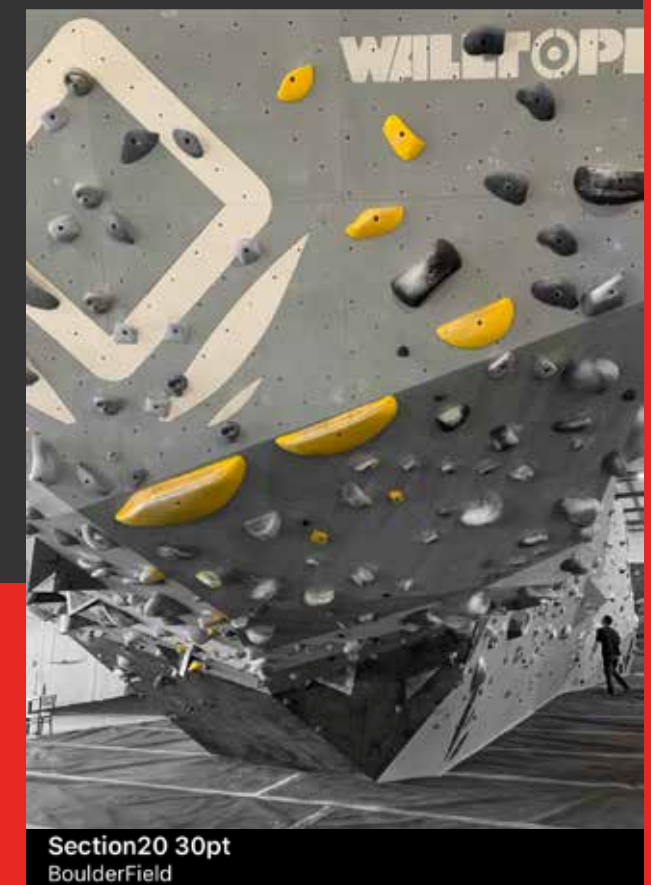


- Sends can only be logged when it has been determined that a user is at the gym.
- Climbs can be logged after leaving the gym until 11:59 p.m. of that day.

# ROUTES



- Routes showcases photos of all the routes available in the gym made by Satellite pics.
- The routes shown are changed by the gym and organized by grade and color.
- The routesetter can be promoted on the highlighted picture.
- Users are awarded points when a climb is completed.

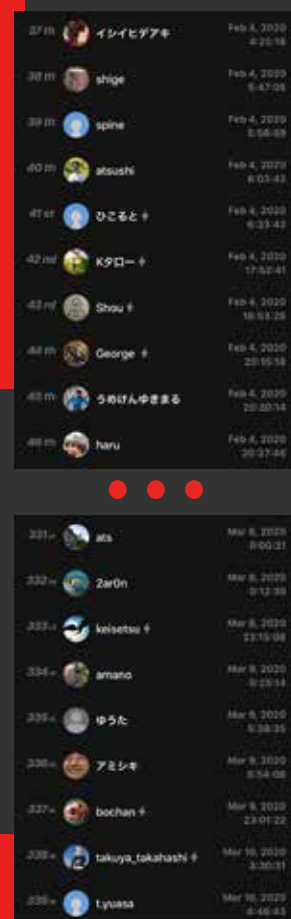
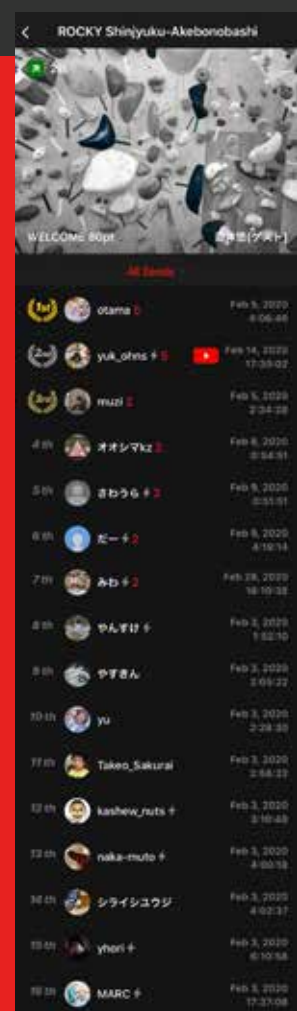






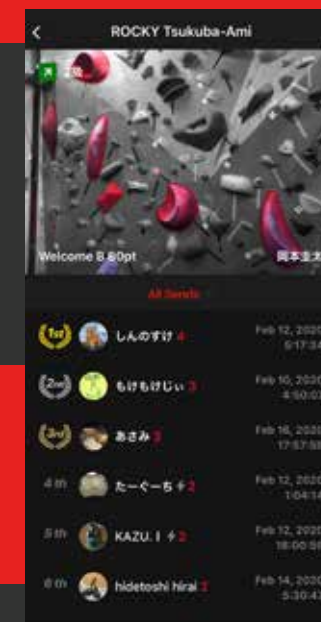
## ROUTES

- Satellite App is not only for bouldering, but for Lead as well!
- Each highlighted picture can be more closely observed by pinching out to zoom in.

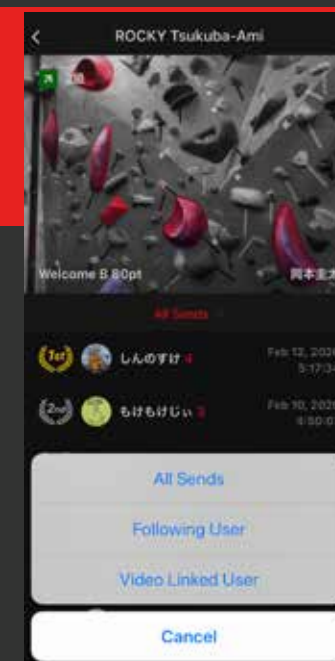


## ASCENT LIST

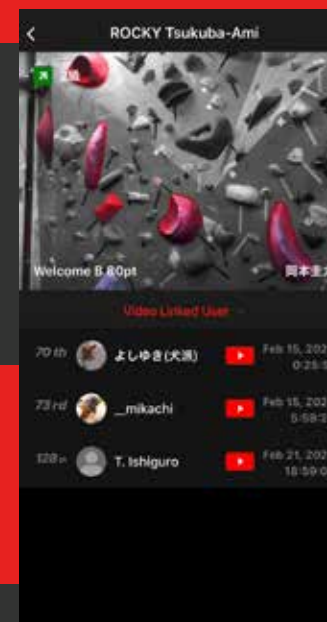
- All climbs in the gym have an ascent list that is recorded by number of repeats and then by chronological order.



- The ascent list can be filtered to view a list composed of only climbers that the user follows.

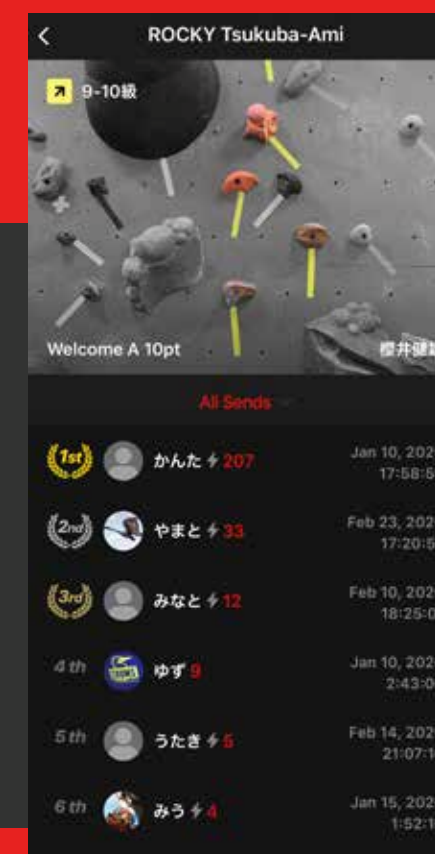
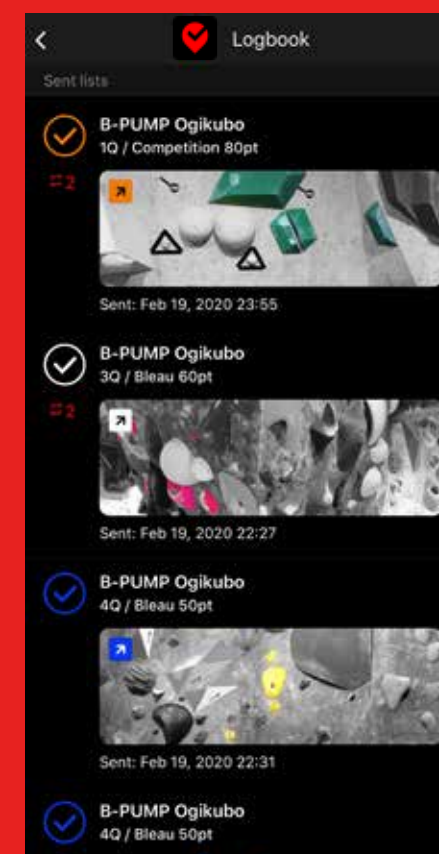
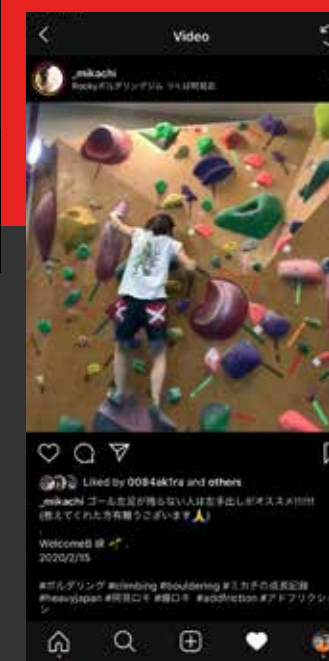


- Users can link an ascent video to a route after logging a send.



- Find these video links by either scrolling through the list or by filtering for Video Linked User.
- Click on the link to be redirected.

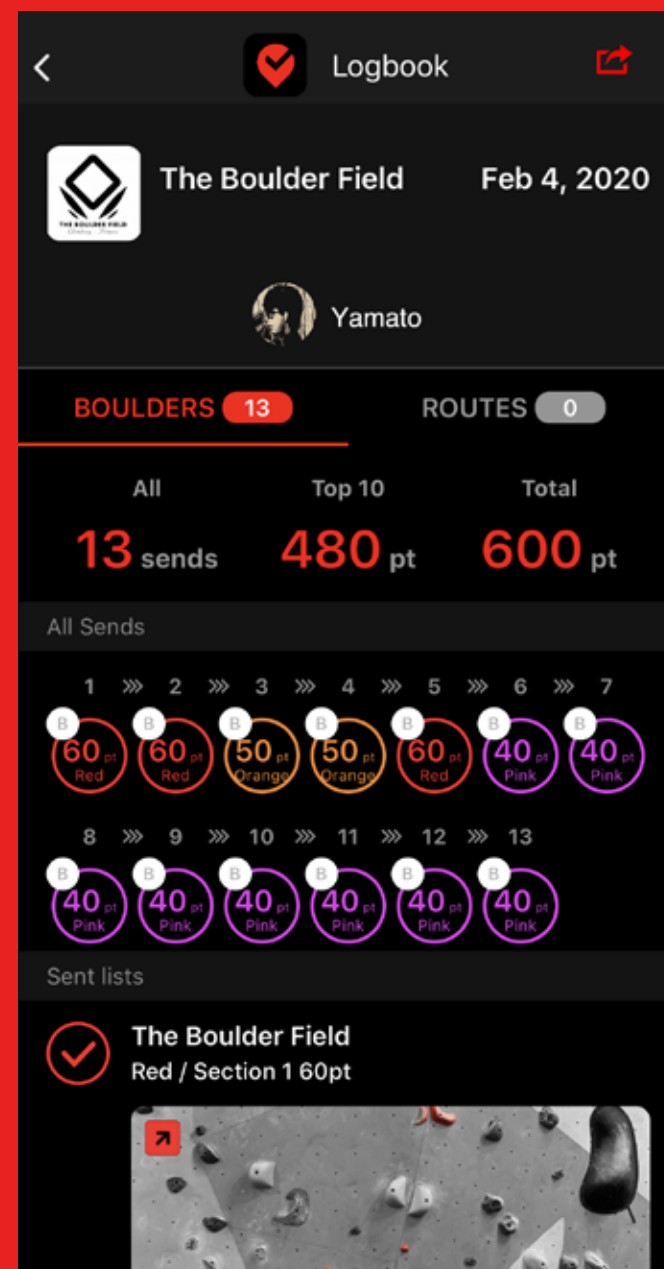
## VIDEO LINKS



## REPEATS

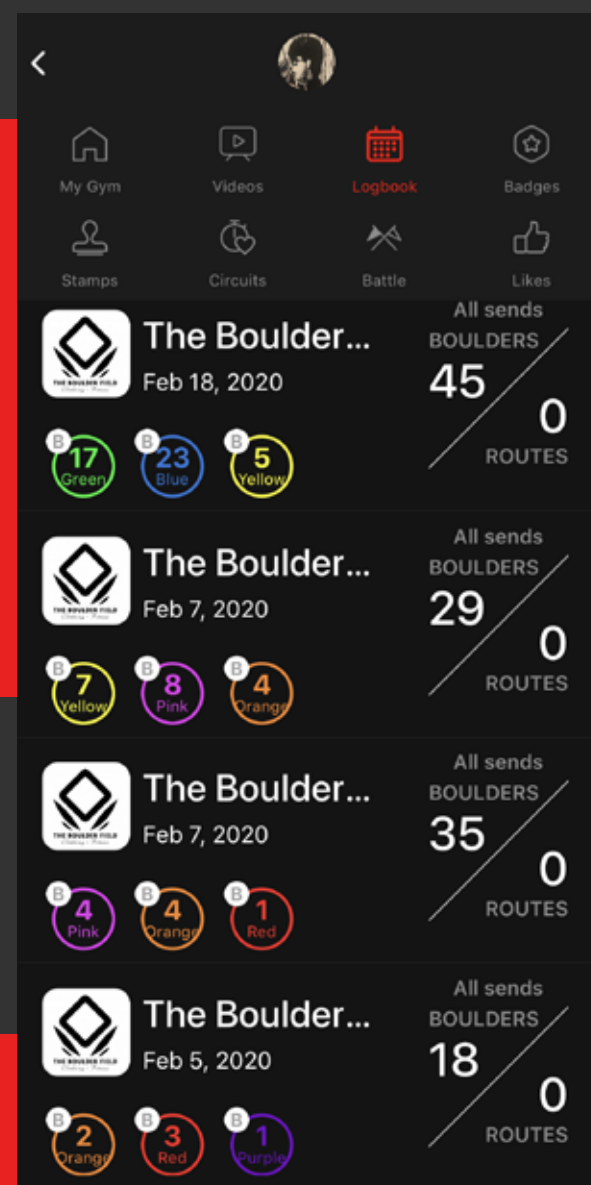
- In Logbook it is possible to view the number of times the user has repeated a specific climb on left side of the screen next to the picture of a route.
- Repeats can also be viewed on the ascent list to the right of a user's name.





## LOGBOOK DAILY SUMMARY

- Logbook lets users enter all of the climbs sent in one session. This includes repeats as well.
- Track your progress based on the number/difficulty of routes completed this session.

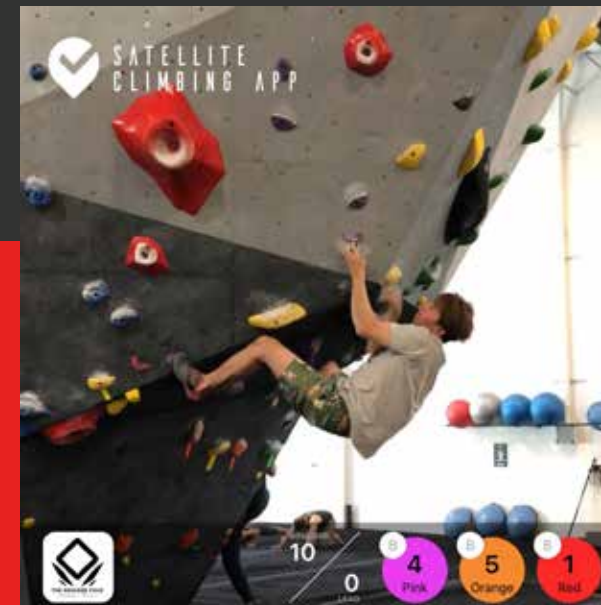


## DAILY PROGRESS

- Logbook shows a daily progress where users can check their growth overtime and analyze their training load.

## INSTAGRAM SHARE

- Create an image of your progress to share on social media!



- The post can either be shared in a 1:1 format for a post or a full screen format to share on stories.





# 📍 SEARCH

- Discover other gyms around you.
- Click on a gym to see their general information, such as opening time, location, and anything else the gym owners want to input.



	Sessions	Set Time
Mar 4 Wed	Mar 5 Thu	Mar 6 Fri
ROCKY Inzai		
fuzzyOtter		08:30~
よしー		11:00~
ゴトチ		14:00~
ランチバック		18:00~
ROCKY Shinagawa		
Takeo_Sakurai		08:30~
フクパ		14:00~
ROCKY Funabashi		
tekari		12:00~
ROCKY Tsukuba-Ami		

# ✅ SESSIONS

- The user can let their friends or followers know when and where they will be climbing for the upcoming week.



Climber: MIKACHI ASANUMA  
Photo: HAJIME HIMENO

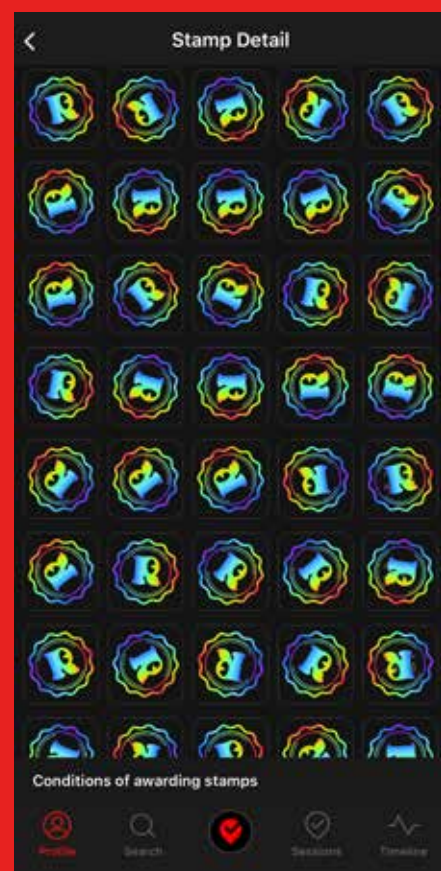


# BADGES

- Badges are given to users when completing all the routes of a single grade in a gym.
- Badges function as a form of self-pride and a motivator for the user.



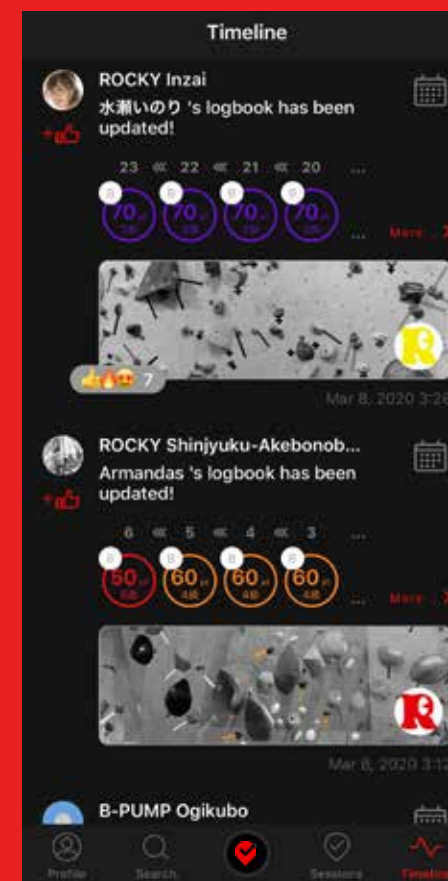
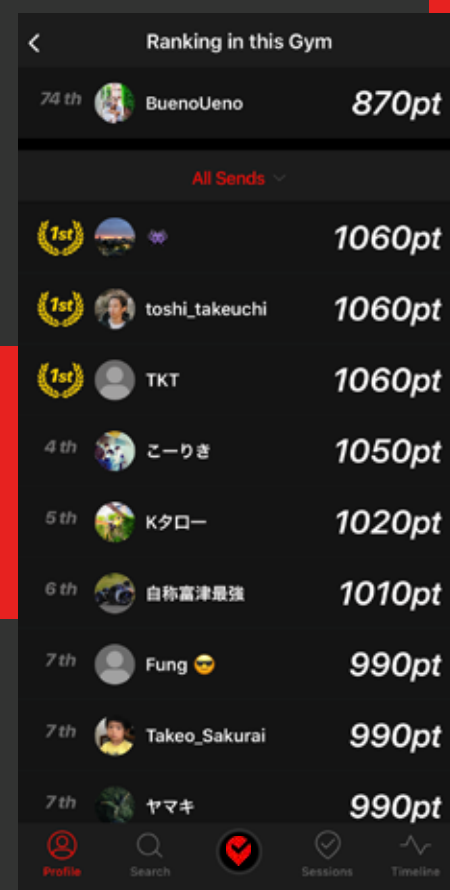
# STAMPS



- Stamps are given to users based upon certain conditions set by the gym they frequent.
- Gyms can use stamps as a currency and be used to trade in for prizes.

# RANKING

- Points are collected by completing climbs.
- Currently, the ranking is based on the user's top 10 logged climbs.

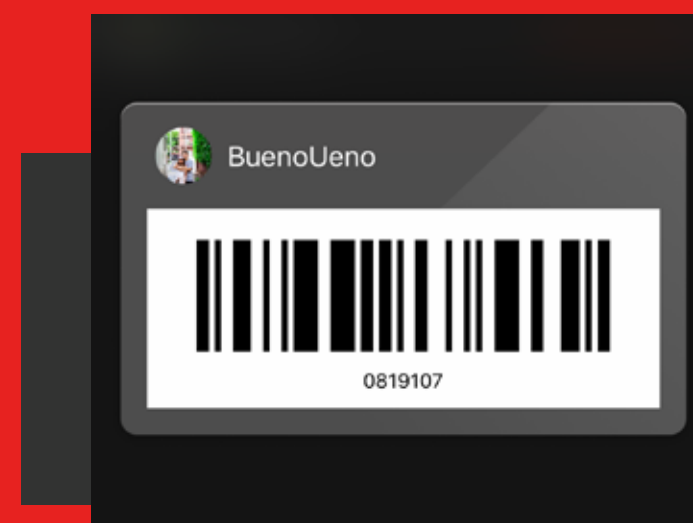
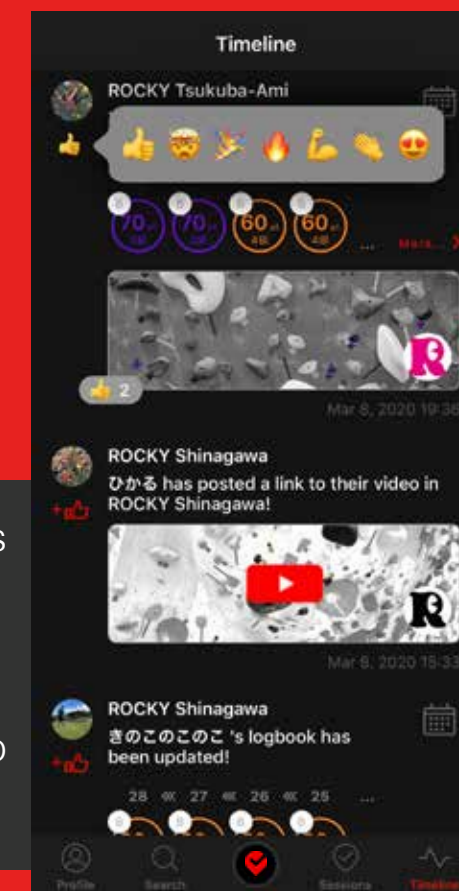


# TIMELINE

- In the Timeline tab, the latest Logbook of a followed user is updated and displayed in real time.
- The news and set information of a followed gym will also be displayed.

# REACTIONS

- Users can send reactions to all timeline posts from six types of emoticons in the right image.
- Users can easily see other user's reactions to posts.



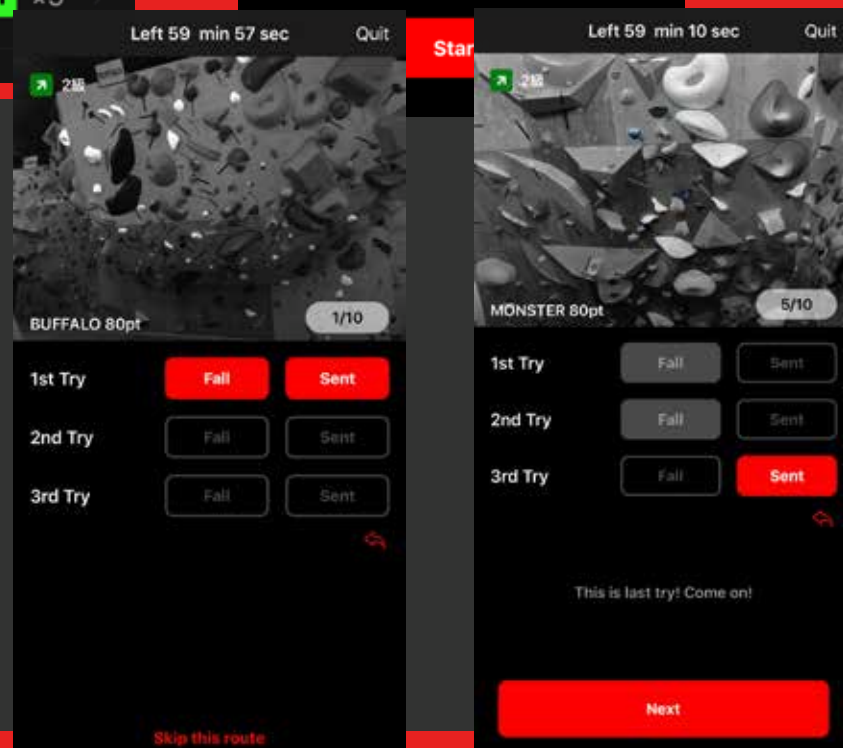
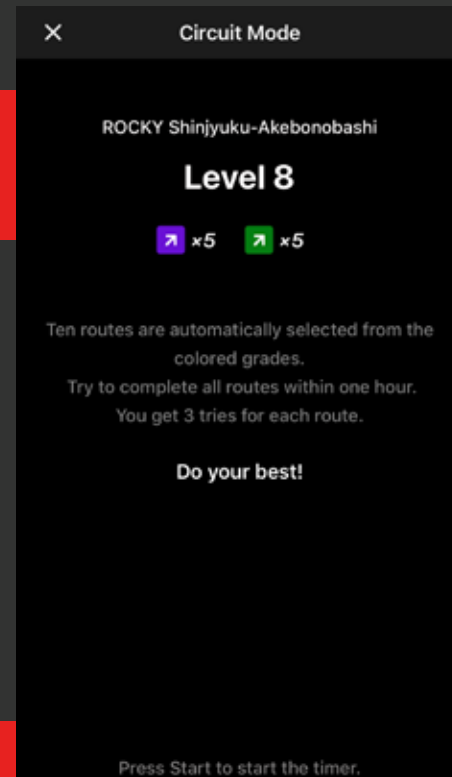
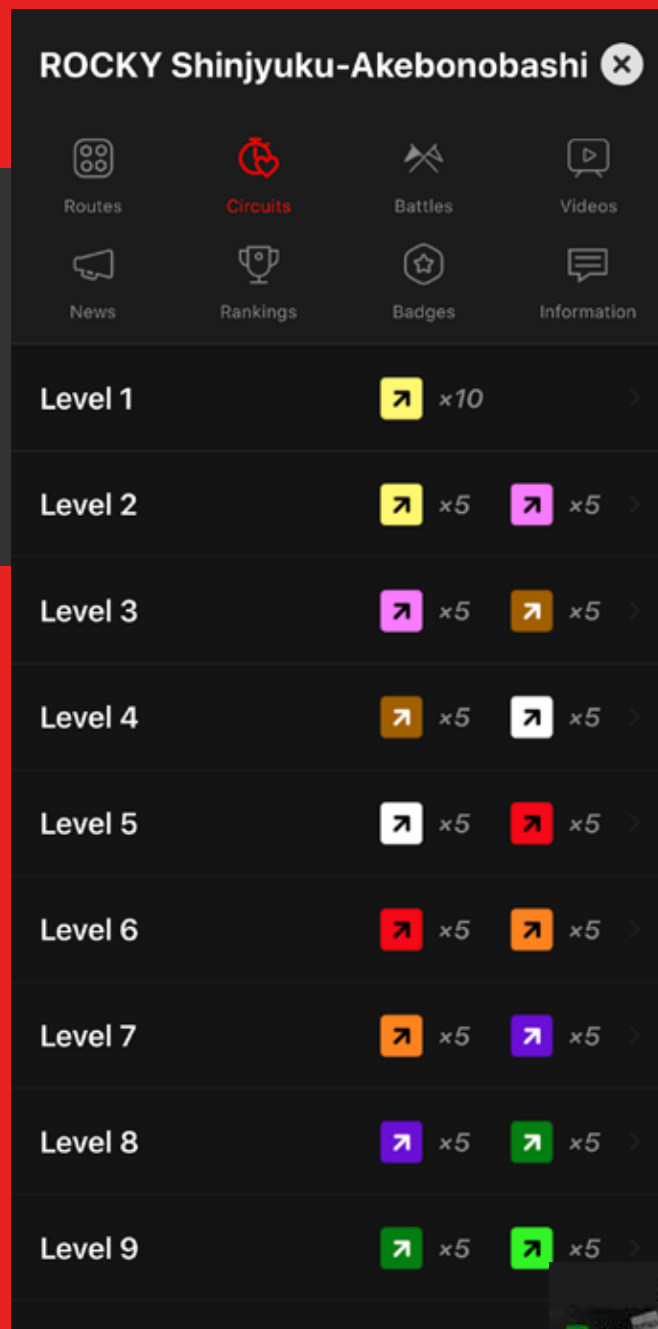
# GYM CARD

- Gym memberships can be registered into the Satellite App to generate a user's barcode.
- Plastic cards will become obsolete.



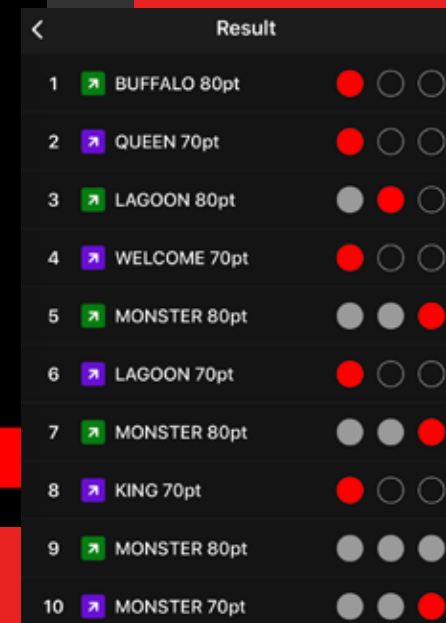
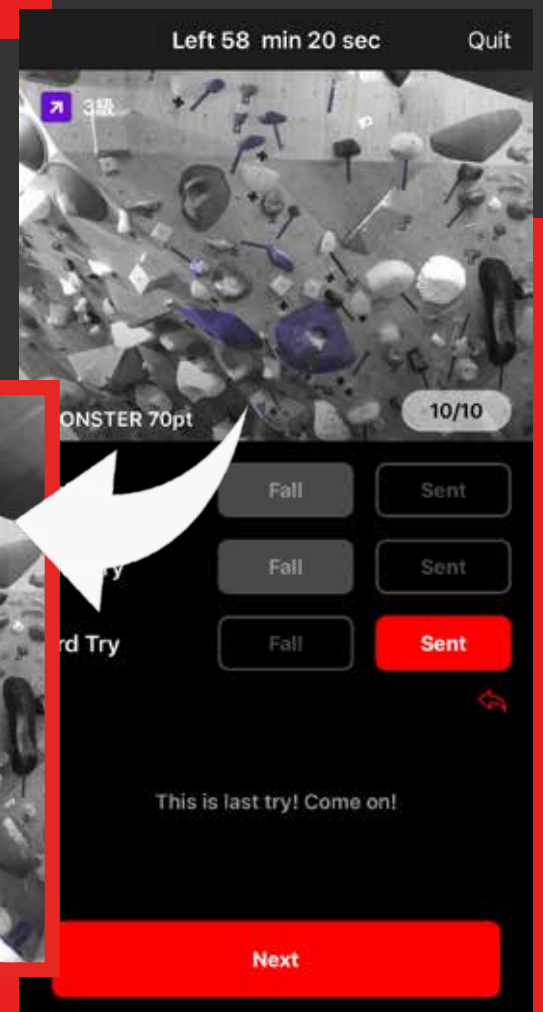
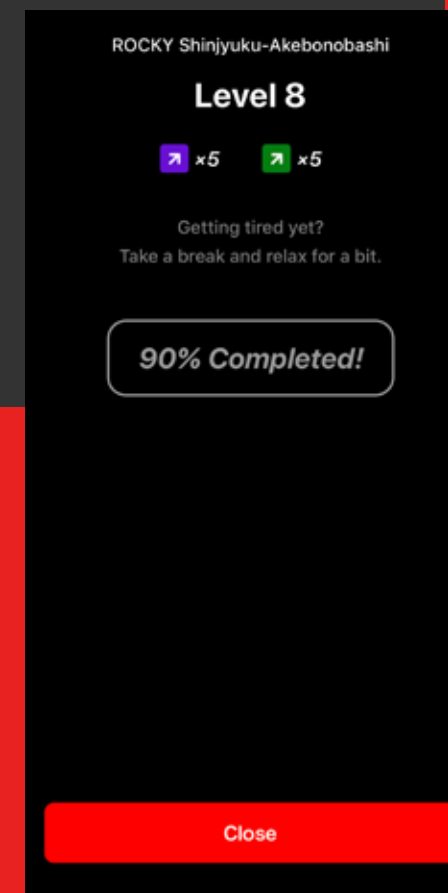
# CIRCUITS

- In Circuit mode, the app will randomly select 10 routes according to the level that the user has selected.

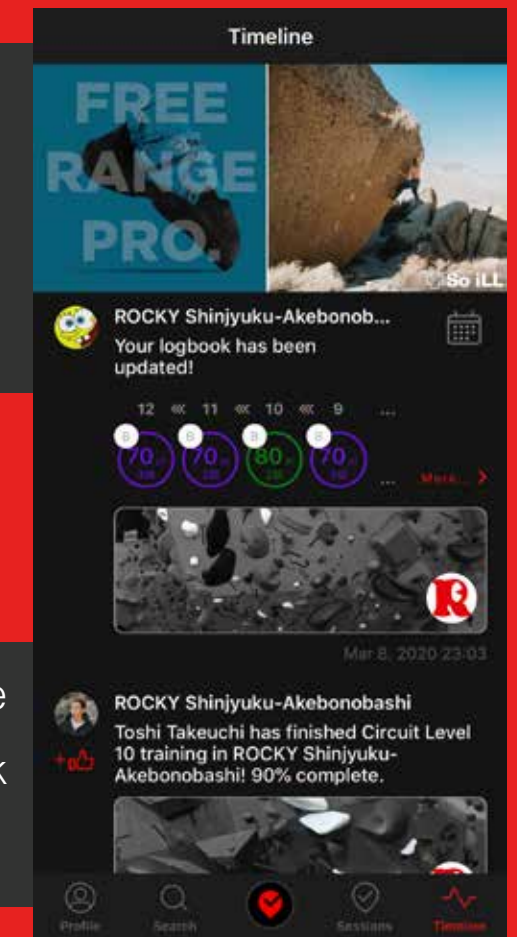


- The goal is to complete 10 routes within 60 minutes.
- Only 3 tries are allowed for each climb.
- Complete the climb first try, send within 3, or skip to the next task.

- After 60 minutes or completing the circuit a result will be displayed.
- A completion rate of the circuit will be shown.



- Routes completed in Circuit mode are automatically reflected in a user's Logbook and displayed on Timeline.







# SATELLITE PICS

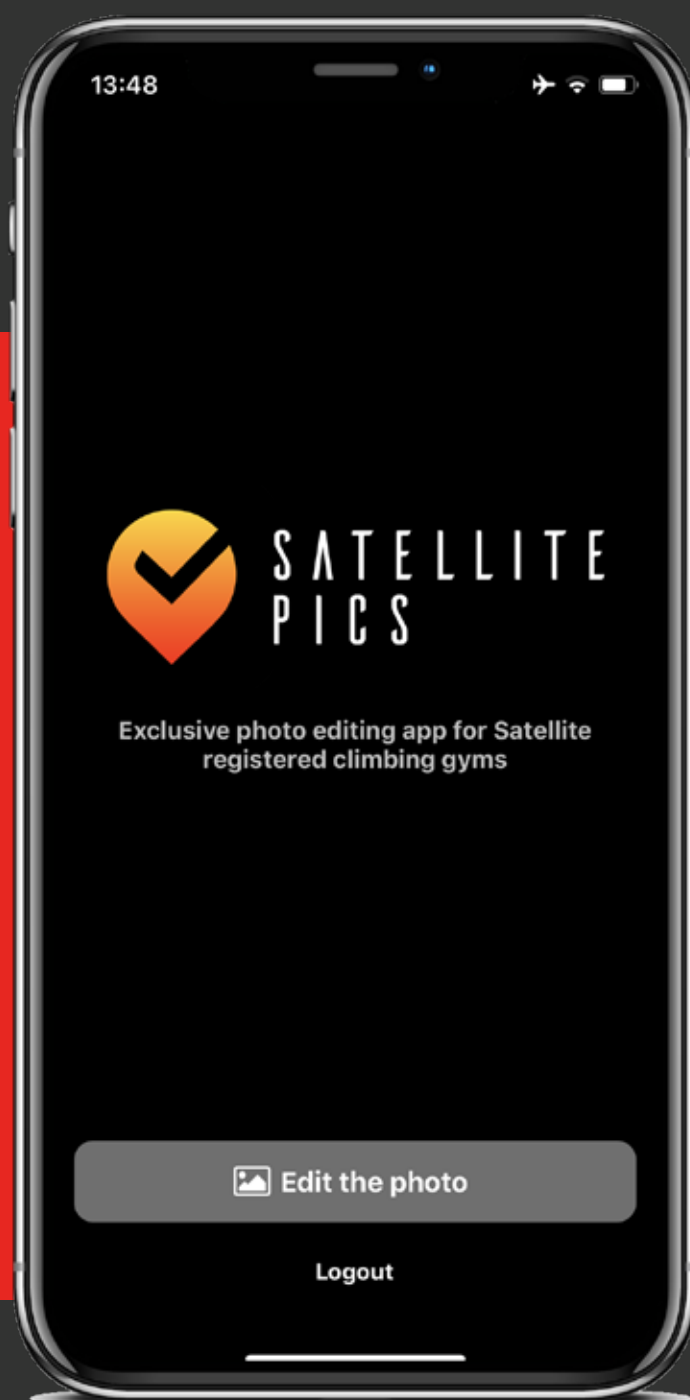


App Store

\*Can only be used by Registered Satellite Gyms

\$0  
EACH STORE/  
MONTH

Satellite Pics is a new photo editing App exclusively for Satellite Registered climbing gyms! The app will enable users to quickly highlight routes within their gyms for their Satellite profile. A range of easy-to-use tools including customizable brushes, layers, and more have been specifically developed to create a clear accurate image.



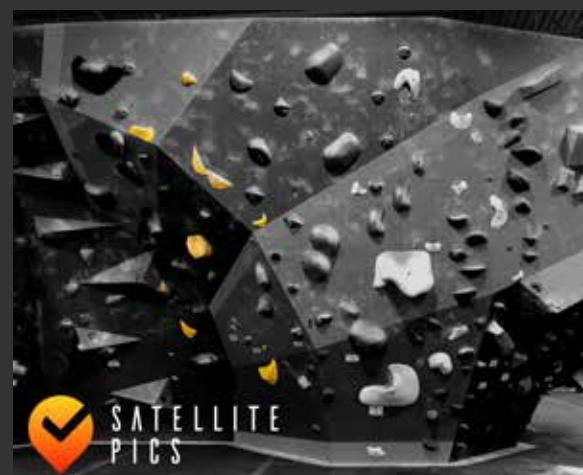
## LEAD

ONLY TAKES 15 SEC TO MAKE



## BOULDER

ONLY TAKES 10 SEC TO MAKE





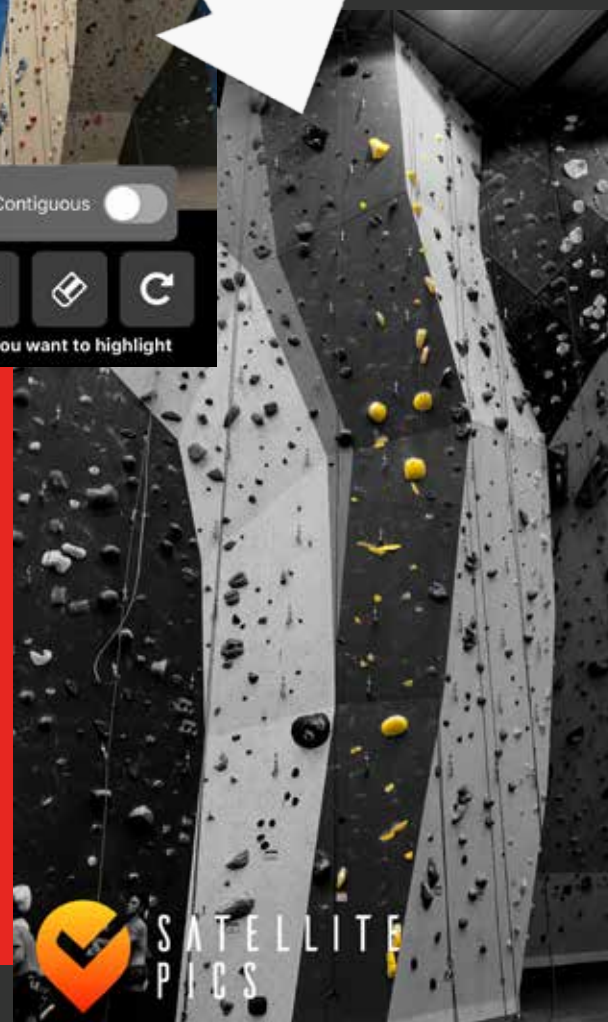
# HOW TO



2 - EASY  
STEPS!

1. Choose a picture of a route that you want to highlight. Draw around the problem.

2. Select the color of the hold by pressing down on the screen. A yellow border will appear around the selected areas. Repeat this step to increase the selected areas.



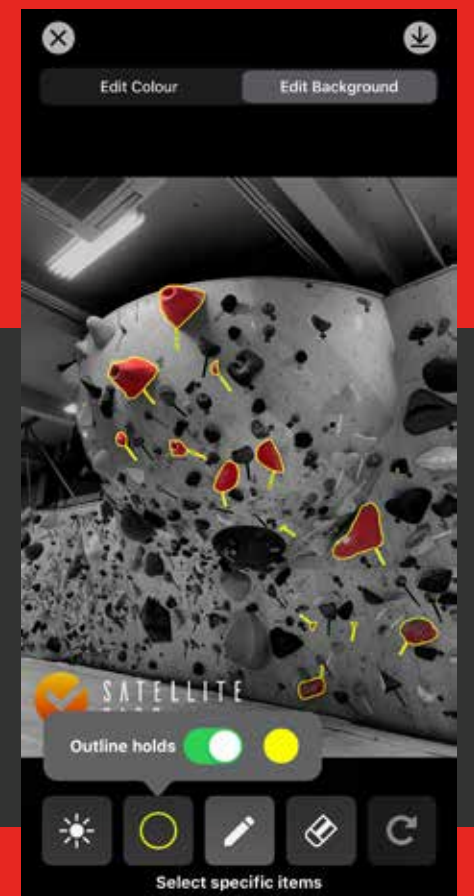
# FURTHER OPTIONS!



Add desired areas with the pencil tool. Deselect unwanted spots with the erase tool.



In Edit Background change the brightness of the area surrounding the hold with the brightness tool.



In Edit Background add an outline to the selected holds with the outline tool. Choose the color as well!



SUPER  
FAST!



# SHINTA OZAWA

## CHIEF HOLD SHAPER

### SATELLITE HOLDS

One climbing hold can possess an infinity of different movements. We, at Satellite, want to contribute towards increasing the possibilities with our unique hold shapes and vast selection.

The climbing market is always looking forward to new holds; and we at Satellite have come to deliver fresh, new goods that we see being regularly integrated in routes of every gym.

Routesetters will love the shapes because of the wide range of grades that can be set for each hold. Moreover, the holds have the characteristic to be shaped for reproducing a movement from outside or for creating a completely new move.

Climbers will also love Satellite holds



for how ergonomic but challenging are at every angle on the wall.

Satellite promises to deliver the very best in the market while also continuing to refine our imagination into a truly new astounding product.







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Monoka 1		Diamond M 1			
Monoka XL 1		Diamond S 1			





**Apollo** MEGA Apollo 1



Holds	1
Type	Edges
Size	Mega

**Apollo** DECA Apollo 1



Holds	1
Type	Edges
Size	Deca

**Apollo** Apollo XXL 1



Holds	1
Type	Edges
Size	XXL

**Apollo** Apollo XXL 2



Holds	1
Type	Edges
Size	XXL

**Apollo** Apollo Pinch XL 1



Holds	2
Type	Pinches , Edges
Size	XL

**Apollo** Apollo XL 1



Holds	2
Type	Edges , Slopers
Size	XL

**Apollo** Apollo L 1



Holds	3
Type	Edges
Size	L

**Apollo V7**  
vs  
Yamato Katagiri



**Apollo V6**  
vs  
Wataru Fukuda









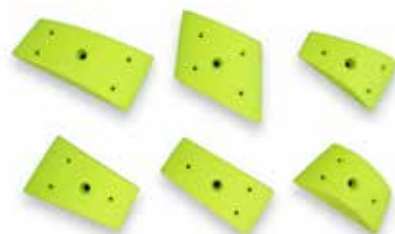


**Camaboco** Camaboco S 1



Holds	21
Type	Pinches , Edges , Crimps
Size	S

**Camaboco** Camaboco M 1



Holds	6
Type	Pinches , Edges , Crimps
Size	M

**Camaboco** Camaboco M 2



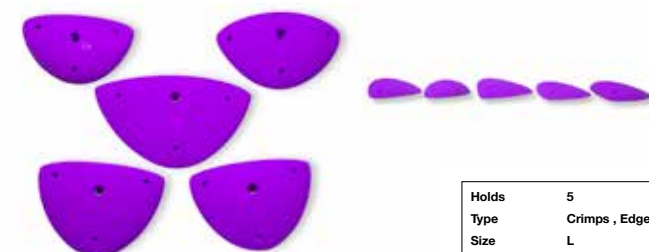
Holds	6
Type	Pinches , Edges , Crimps
Size	M

**Shinka** Shinka XXS 1



Holds	25
Type	Crimps
Size	XXS

**Shinka** Shinka L 1



Holds	5
Type	Crimps , Edges
Size	L

**Shinka** Shinka XL 1



Holds	5
Type	Crimps , Edges
Size	XL

**Camaboco V7**  
vs  
Momoka Oda



**Shinka V9**  
vs  
Aika Tajima





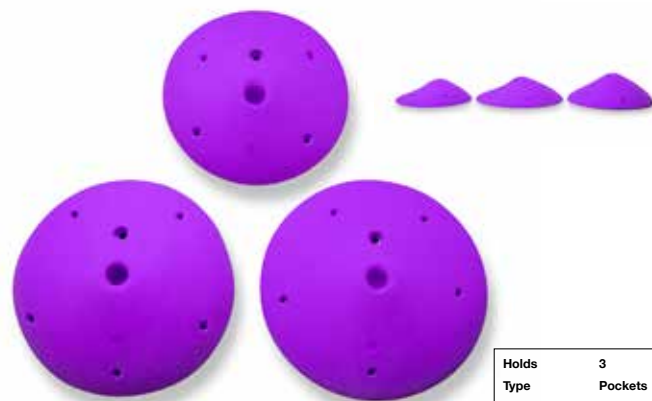


**Monoka** Monoka 1



Holds	5
Type	Pockets
Size	S-M

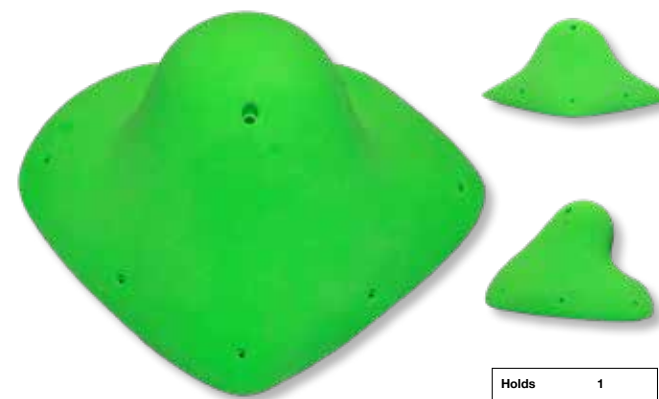
**Monoka** Monoka XL 1



Holds	3
Type	Pockets
Size	XL

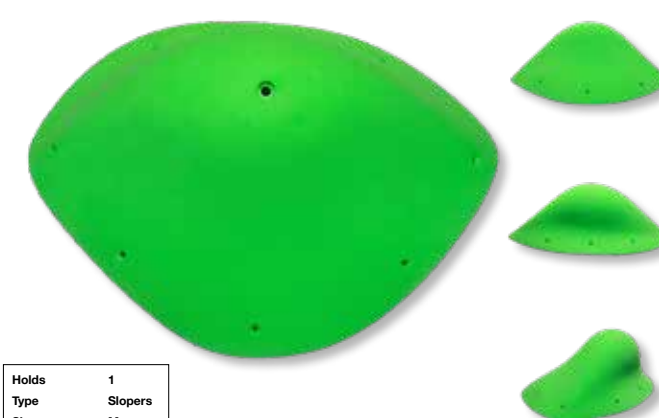


**Toron** MEGA Toron 1



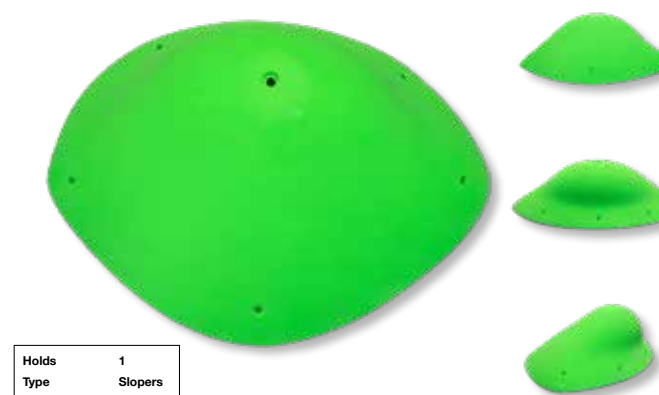
Holds	1
Type	Slopers
Size	Mega

**Toron** MEGA Toron 2



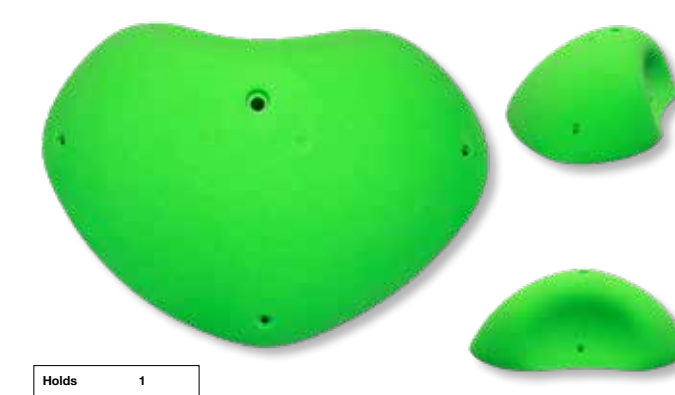
Holds	1
Type	Slopers
Size	Mega

**Toron** MEGA Toron 3



Holds	1
Type	Slopers
Size	Mega

**Toron** DECA Toron 1



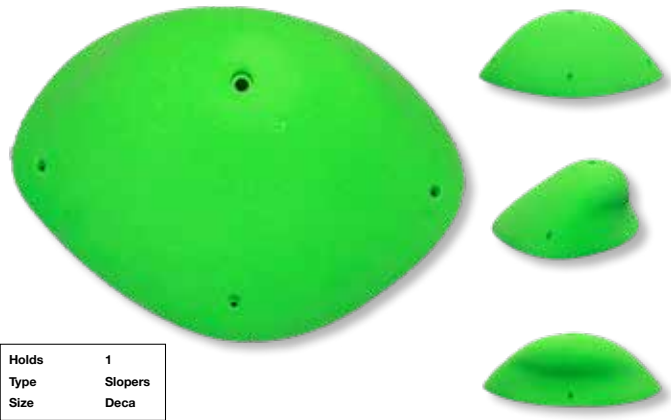
Holds	1
Type	Slopers
Size	Deca

**Monoka V6**  
vs  
Hyuki Shinkawa

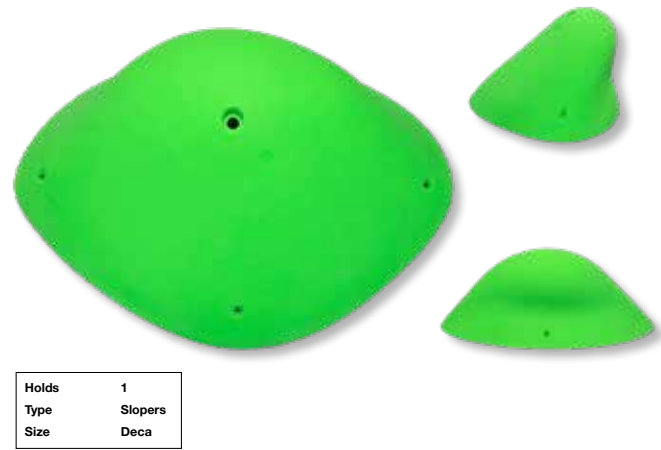




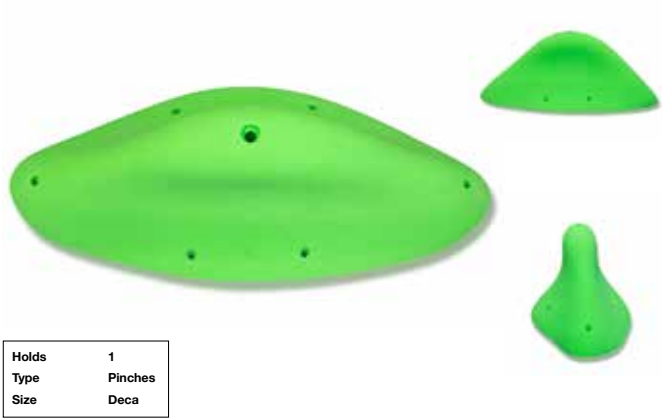
Toron DECA Toron 2



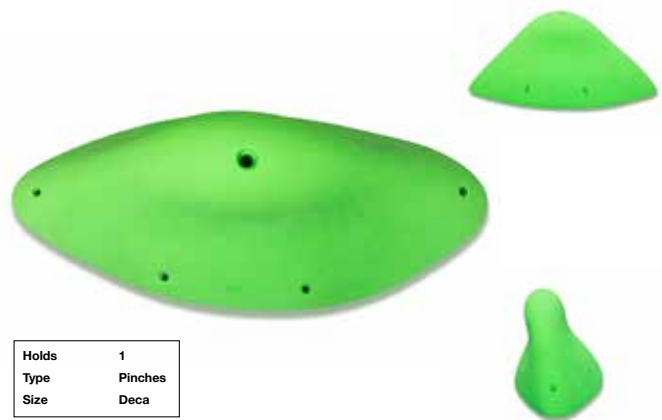
Toron DECA Toron 3



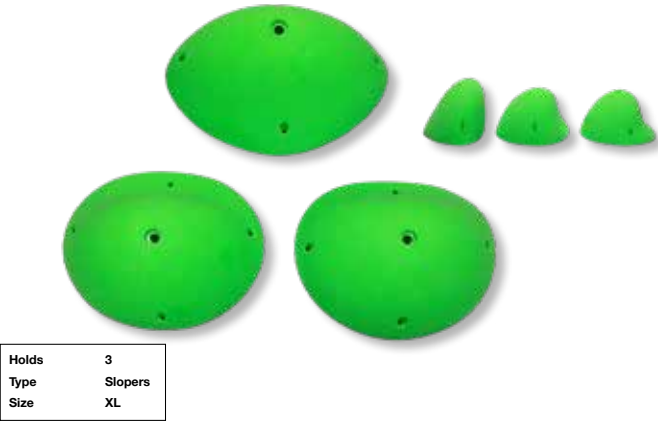
Toron DECA Toron Pinch 2



Toron DECA Toron Pinch 3



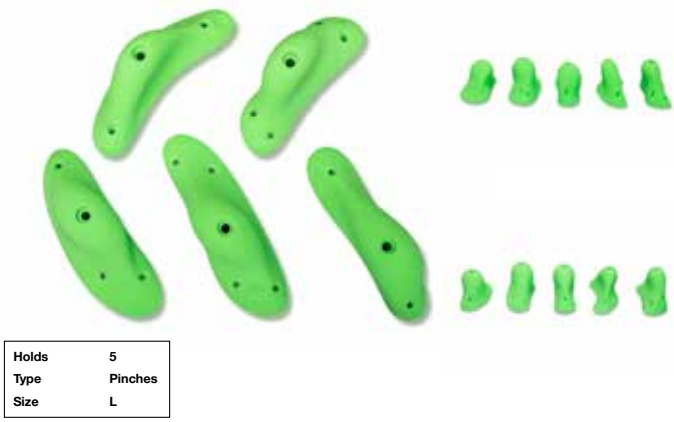
Toron Toron XL 1



Toron Toron Hole MEGA 1



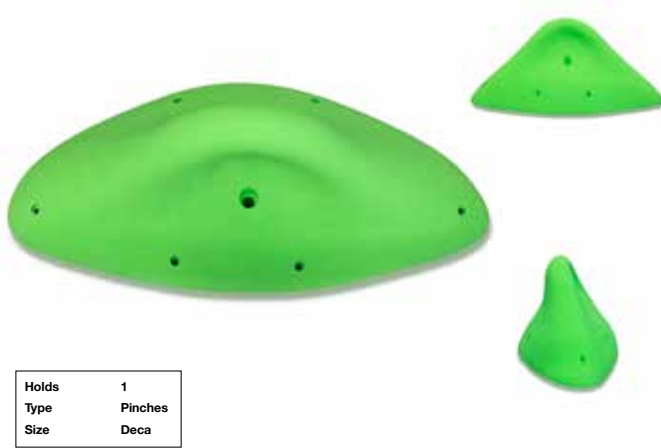
Toron Toron Pinch L 1



Toron Toron Hole MEGA 2



Toron DECA Toron Pinch 1



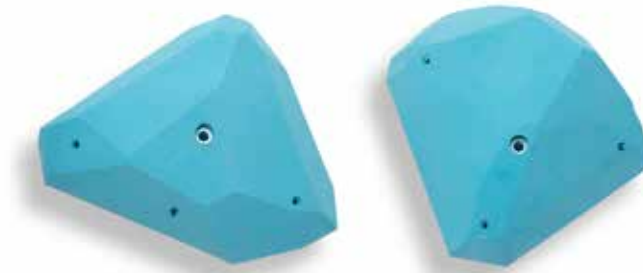
Toron V7  
vs  
Rio Suzaki







**Diamond** Diamond Jug XL 1



Holds	2
Type	Jugs
Size	XL

**Diamond** Diamond L 1



Holds	3
Type	Edges
Size	L

**Diamond** Gigamond 1



Holds	1
Type	Slopers
Size	Giga

**Diamond** Decamond 1



Holds	1
Type	Edges
Size	Deca

**Diamond** Diamond M 1



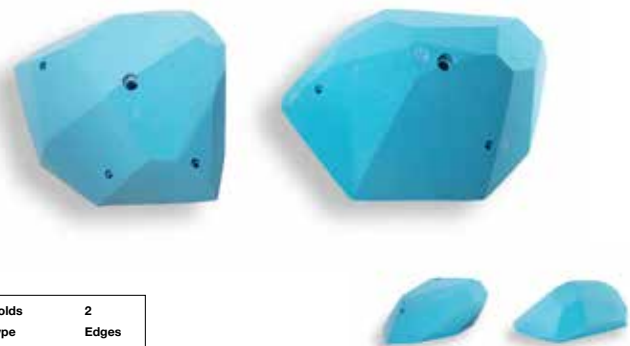
Holds	5
Type	Edges , Pinches
Size	M

**Diamond** Diamond S 1

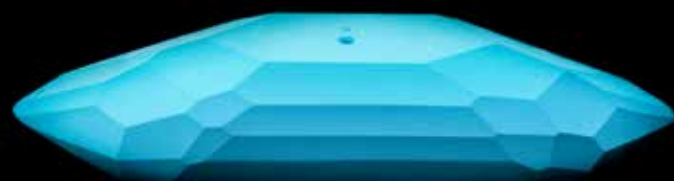


Holds	10
Type	Edges
Size	S

**Diamond** Diamond XL 1



Holds	2
Type	Edges
Size	XL



**Diamond V11**  
vs  
Toshi Takeuchi



**Diamond V7**  
vs  
Keita Okamoto



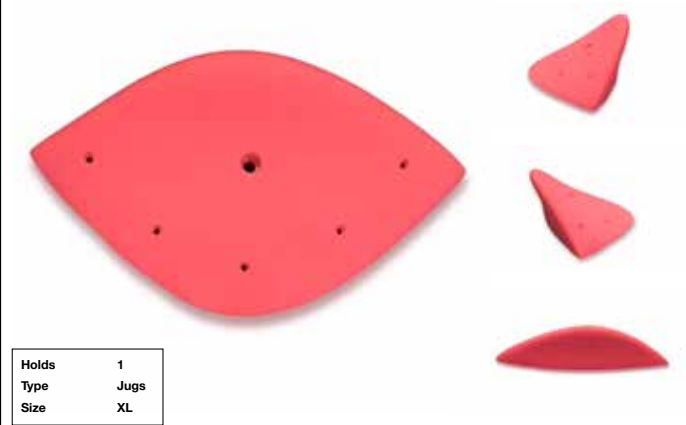
**Diamond V6**  
vs  
Mao Nakamura



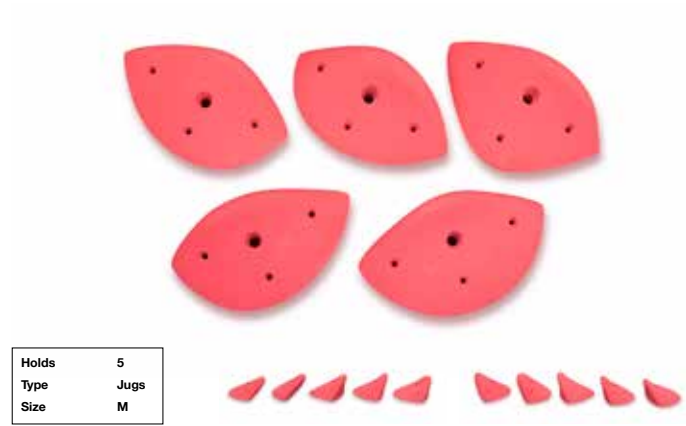




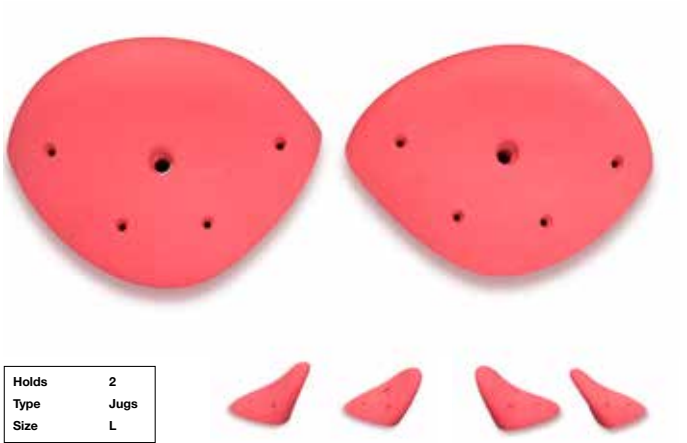
Shark Shark XL 1



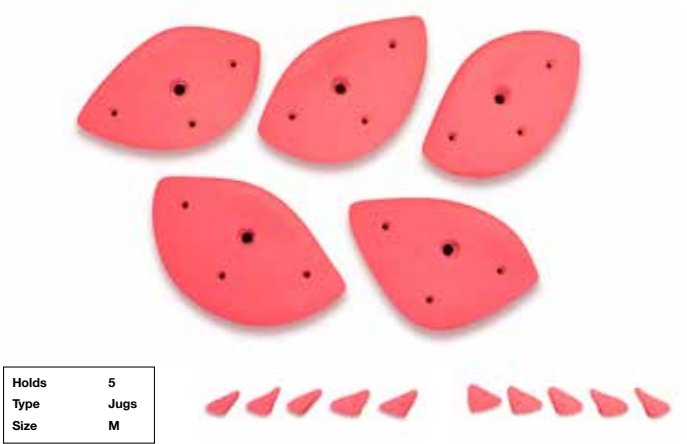
Shark Shark M 1



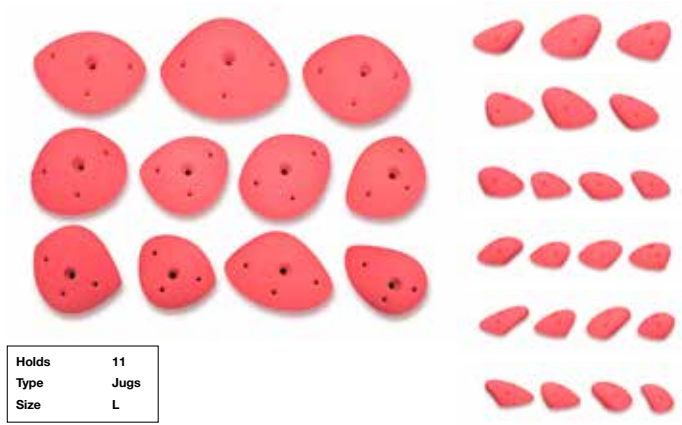
Shark Shark L 1



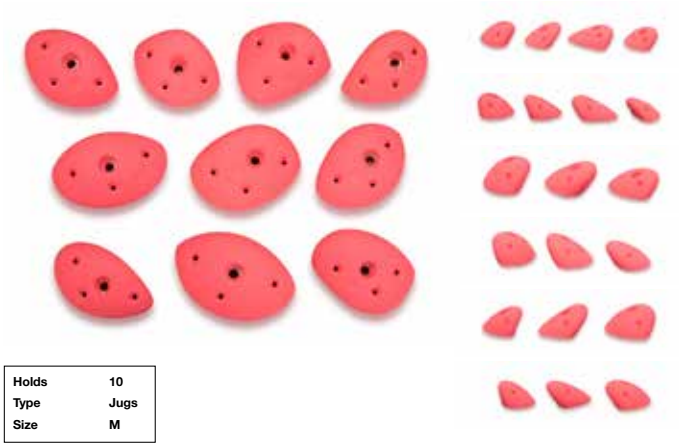
Shark Shark Jug M1



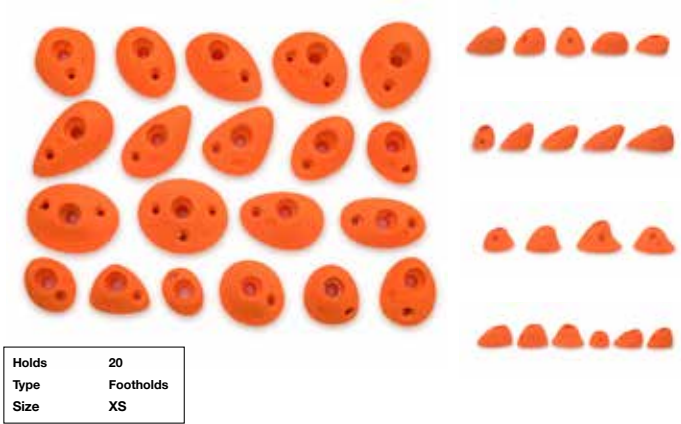
Shark Shark Round Jug L 1



Shark Shark Round Jug M 1



FootHold Perfect foot Pack 1





## Color options



**White**



**Black**



**Purple**



**Blue**



**Light Blue**



**Green**



**Red**



**Pink**



**Salmon Pink**



**Carrot**



**Orange**



**Pumpkin**



**Lemon**



Measurer: AKIRA OWASHI

Photo: NICK HITOKI NUMATA



Pack 1

















Ref.	Hold	Image	Price \$
H05001	MEGA Apollo 1		255
H05002	DECA Apollo 1		130
H05003	Apollo XXL 1		105
H05004	Apollo XXL 2		120
H05005	Apollo Pinch XL 1		150
H05006	Apollo XL 1		170
H05007	Apollo L 1		160
H03001	Shinka XXS 1		105
H03002	Shinka L 1		125
H03003	Shinka XL 1		155
H07001	MEGA Toron 1		335
H07002	MEGA Toron 2		230
H07003	MEGA Toron 3		210
H07004	DECA Toron 1		130
H07005	DECA Toron 2		115
H07006	DECA Toron 3		130





Ref.	Hold	Image	Price \$
H07007	Toron XL 1		210
H07008	Toron Hole MEGA 1		265
H07009	Toron Hole MEGA 2		335
H07010	DECA Toron Pinch 1		140
H07011	DECA Toron Pinch 2		135
H07012	DECA Toron Pinch 3		125
H07013	Toron Pinch L 1		150
H01001	Shark XL 1		85
H01002	Shark L 1		70
H01003	Shark M 1		110
H01004	Shark Jug M 1		90
H01005	Shark Round Jug L 1		279
H01006	Shark Round Jug M 1		115
H08001	Perfect foot Pack 1		50

Price \$4750



Pack 2




Ref.	Hold	Image	Price \$
H05001	MEGA Apollo 1		255
H05002	DECA Apollo 1		130
H05003	Apollo XXL 1		105
H05004	Apollo XXL 2		120
H05005	Apollo Pinch XL 1		150
H05006	Apollo XL 1		170
H05007	Apollo L 1		160
H04001	Camaboco S 1		185
H04002	Camaboco M 1		115
H04003	Camaboco M 2		140
H06001	Monoka 1		115
H06002	Monoka XL 1		170
H02001	Gigamond 1		430
H02002	Decamond 1		210
H02003	Diamond XL 1		170
H02004	Diamond Jug XL 1		210








Ref.	Hold	Image	Price \$
H02005	Diamond L 1		150
H02006	Diamond M 1		140
H02007	Diamond S 1		105
H08001	Perfect foot Pack 1		50

Price \$3250



Pack 3

Ref.	Hold	Image	Price \$
H03001	Shinka XXS 1		105
H03002	Shinka L 1		125
H03003	Shinka XL 1		155
H07001	MEGA Toron 1		335
H07002	MEGA Toron 2		230
H07003	MEGA Toron 3		210
H07004	DECA Toron 1		130
H07005	DECA Toron 2		115
H07006	DECA Toron 3		130
H07007	Toron XL 1		210
H07008	Toron Hole MEGA 1		265
H07009	Toron Hole MEGA 2		335
H07010	DECA Toron Pinch 1		140
H07011	DECA Toron Pinch 2		135
H07012	DECA Toron Pinch 3		125
H07013	Toron Pinch L 1		150







Ref.	Hold	Image	Price \$
H01001	Shark XL 1		85
H01002	Shark L 1		70
H01003	Shark M 1		110
H01004	Shark Jug M 1		90
H01005	Shark Round Jug L 1		279
H01006	Shark Round Jug M 1		115
H08001	Perfect foot Pack 1		50

Price \$3650



Pack 4

















Ref.	Hold	Image	Price \$
H05001	MEGA Apollo 1		255
H05002	DECA Apollo 1		130
H05003	Apollo XXL 1		105
H05004	Apollo XXL 2		120
H05005	Apollo Pinch XL 1		150
H05006	Apollo XL 1		170
H05007	Apollo L 1		160
H03001	Shinka XXS 1		105
H03002	Shinka L 1		125
H03003	Shinka XL 1		155
H01001	Shark XL 1		85
H01002	Shark L 1		70
H01003	Shark M 1		110
H01004	Shark Jug M 1		90
H01005	Shark Round Jug L 1		279
H01006	Shark Round Jug M 1		115








Ref.	Hold	Image	Price \$
H04001	Camaboco S 1		185
H04002	Camaboco M 1		115
H04003	Camaboco M 2		140
H06001	Monoka 1		115
H06002	Monoka XL 1		170
H08001	Perfect foot Pack 1		50

Price \$2950



Full Pack

Ref.	Hold	Image	Price \$
H05001	MEGA Apollo 1		255
H05002	DECA Apollo 1		130
H05003	Apollo XXL 1		105
H05004	Apollo XXL 2		120
H05005	Apollo Pinch XL 1		150
H05006	Apollo XL 1		170
H05007	Apollo L 1		160
H04001	Camaboco S 1		185
H04002	Camaboco M 1		115
H04003	Camaboco M 2		140
H03001	Shinka XXS 1		105
H03002	Shinka L 1		125
H03003	Shinka XL 1		155
H06001	Monoka 1		115
H06002	Monoka XL 1		170
H07001	MEGA Toron 1		335

Ref.	Hold	Image	Price \$
H07002	MEGA Toron 2		230
H07003	MEGA Toron 3		210
H07004	DECA Toron 1		130
H07005	DECA Toron 2		115
H07006	DECA Toron 3		130
H07007	Toron XL 1		210
H07008	Toron Hole MEGA 1		265
H07009	Toron Hole MEGA 2		335
H07010	DECA Toron Pinch 1		140
H07011	DECA Toron Pinch 2		135
H07012	DECA Toron Pinch 3		125
H07013	Toron Pinch L 1		150
H02001	Gigamond 1		430
H02002	Decamond 1		210
H02003	Diamond XL 1		170
H02004	Diamond Jug XL 1		210



Full Pack

Ref.	Hold	Image	Price \$
H02005	Diamond L 1		150
H02006	Diamond M 1		140
H02007	Diamond S 1		105
H01001	Shark XL 1		85
H01002	Shark L 1		70
H01003	Shark M 1		110
H01004	Shark Jug M 1		90
H01005	Shark Round Jug L 1		279
H01006	Shark Round Jug M 1		115
H01006	Shark Round Jug M 1		115
H08001	Perfect foot Pack 1		50

Price \$6800



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